

"STRATEGY & INNOVATION AT SPEED"



PRODUCT OFFERING Q1 2021

CONTACT

Proposals available on request.

Sonya Misquitta | Founder

sonya@studiojigsaw.com

Mudassir Ansari | New Business

mudassir@studiojigsaw.com

www.studiojigsaw.com

NEED	PRODUCT	DELIVERABLES	INDICATIVE TIMEFRAME
Need for a new brand at speed.	Story Sprint	Tiered approach: >> Brand strategy; >> Brand strategy + copy boilerplate; >> Brand strategy + copy boilerplate + visual identity including logo	>> 2-8 weeks (Dependent on option)
Define the business you are in and anticipate and defend against threats you can't see coming.	Do or Die	>> A new business definition that opens up new opportunities for growth. >> Commitment to tackle at least two problems and a framework for how to solve them.	>> 4-6 weeks
Rethink work culture for the future of work.	Reinvent	>> A compelling direction so your team is clear on the goal. >> Design the principles and programmes that will create a team climate for innovation.	>> 8 weeks
Diversify your online business model away from traditional revenue streams.	Breakthrough Business	>> A new business model concept. >> Two viable product/ service concepts for your company for further development.	>> 8-10 weeks
Identify sustainable innovation opportunities for your organisation using circular design principles.	EcoDesign Sprint	>> Identify opportunities that can be turned into new products, materials, cost savings or new revenue. >> Ideate two viable product/ service concepts for your company for further development.	>> 10-12 weeks

* Stuck on a problem? Need fresh stimulus to inspire creativity and blue sky innovation?

Bespoke sessions in a variety of formats can be designed according to need.

We like working with ambitious founders and corporate leadership teams.